

Corporate Giving

A CORPORATE DONOR ADVISED FUND

The Corporate Giving Program takes away the burden and streamlines your corporate giving. We work with you to establish and implement a philanthropic program catered to your company's charitable and financial needs.

ESTABLISHING YOUR CORPORATE GIVING PROGRAM

1. You meet with our staff to discuss your current philanthropic approach and what your charitable goals are for the future.
2. We work with you regarding your annual budget designated toward corporate giving and who within in your organization will serve in an advisory capacity.
3. Together we determine how to best partner with that committee to facilitate your philanthropy. We work collectively to establish a granting process that makes the most sense for your organization.
4. When gifts are given out, we measure the impact within the community and report back to you.

By partnering with the Mankato Area Foundation you are also able to take full advantage of our resources which include:

- Personalized service tailored to your company's charitable interests.
- Access to our online granting software.
- Access to nonprofit research and due diligence regarding grantees.
- Optional press releases regarding gifts and increased community recognition.
- Feedback regarding the impact of gifts.

Over time, businesses within the community have expressed their frustrations and challenges regarding their current giving programs. The feedback we receive is often similar. Our goal is to eliminate the stresses of corporate giving that often include:

- Mankato Area Foundation becomes the intermediary, organizations directly soliciting donations get redirected to the Foundation
- Your company has the option for donation asks are submitted in the form of grants requests through our online software. Once submitted, there is the ability to go online and view the requests.
- Once your company has determined your giving, we notify all organizations. Checks are then issued to the chosen charities.

For more information on Corporate Giving with the Mankato Area Foundation, please contact Nancy Zallek at 507.389.4583 or nancy@mankatoareafoundation.com.



127 S. 2nd Street, Suite 100
Mankato, MN 56001
507.389.4583
mankatoareafoundation.com