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JONATHAN ZIERDT CANCER FUND NAMED RAW FUSION BENEFICIARY

The MN River Builders Association announced this week the Jonathan Zierdt Cancer Fund is their 2019 Raw Fusion Beneficiary. The Raw Fusion Committee met with Jonathan Zierdt at his Greater Mankato Growth offices Monday morning.

“The MRBA prides itself on our sense of community and Jonathan Zierdt is the epitome of Mankato,” said Jamie Sorensen, Raw Fusion Chair and MRBA Board Member. “We want to accelerate the Jonathan Zierdt Cancer Fund’s efforts to bring comfort and support to those diagnosed with cancer. Our decision to partner with the JZ Cancer Fund comes at a pivotal time for Jonathan as he embarks on a new journey outside of GMG.”

Zierdt announced he is stepping down from his position as Greater Mankato Growth’s CEO on Tuesday to focus on his health and personal interests.

The Jonathan Zierdt Cancer Fund launched their signature program in January 2018—the JZ Caring Box. The boxes are designed for patients diagnosed with cancer and contain items to provide support and comfort as well as access to information and resources for patients, their families and caregivers. The JZ Cancer Fund anticipates distributing 1,200 Caring Boxes this year.

“The very successful and high-profile Raw Fusion event will not only provide an essential monetary contribution to the JZCF Box Love Campaign but will also help to increase public awareness of the JZ Cancer Fund, our mission, vision, and the important work we do,” said Tami Paulsen, Jonathan Zierdt Cancer Fund Director.

Now in its ninth year, Raw Fusion has donated more than \$124,000 to area causes. The 2019 show is Friday, May 10 at the Verizon Center.

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For more information on the JZ Cancer Fund contact Tami Paulsen, Director
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